

# 新春

## 國際匯演之夜

International Chinese New Year Night Parade

「華麗呈獻 優質滿載」

“Splendid Journey Quality Experience”



日期  
DATE

2016年2月8日(星期一)  
8 February 2016 (Monday)

巡遊時間  
TIME

晚上8:00至9:30  
8:00pm – 9:30pm

巡遊路線  
PARADE  
ROUTE

從九龍尖沙咀香港文化中心廣場出發，沿廣東道、海防道、彌敦道及梳士巴利道前行，以香港喜來登為終點。  
The parade starts at the Hong Kong Cultural Centre Piazza in Tsim Sha Tsui, Kowloon and proceeds along Canton Road, Haiphong Road, Nathan Road and Salisbury Road. It ends in front of the Sheraton Hong Kong Hotel and Towers.

由香港旅遊發展局主辦的「新春國際匯演之夜」已經來到第二十一年，協會將會連續第七年參與這項世界級的大型盛事。

本年度的匯演主題是「環球樂園 新春派對」，協會將連同十一家「優質旅遊服務」計劃認證商戶合組花車，包括美國家得路天然健康食品、周生生珠寶金行有限公司、富臨集團、香港空氣淨化器中心、奇華餅家有限公司、百成堂、莎莎化粧品、太興飲食集團、謝瑞麟珠寶（國際）有限公司、翠華餐廳及位元堂（零售）有限公司，與另外十多輛華麗的花車於農曆年初一的晚上參與這個新春派對。

Organised by the Hong Kong Tourism Board, the International Chinese New Year Night Parade celebrates its 21st year. The QTSA is once again making an appearance at this world-wide event for the seventh consecutive year.

“Playground of the World. Party of the Year” is the theme for this year. On the first day of Chinese New Year, the QTSA will team up with 11 quality merchants, namely, Catalo Natural Health Foods, Chow Sang Sang Jewellery Co Ltd, Fulum Group, Hong Kong Air Purifier Center Limited, Kee Wah Bakery Limited, Pak Shing Tong, Sa Sa Cosmetic, Tai Hing Catering Group, Tse Sui Luen Jewellery Co Ltd, Tsui Wah Restaurant, and Wai Yuen Tong (Retail) Limited, to create a float.